

## MILLIONS OF TONNES **OF RICE-STAW WASTE** IS BURNT EVERY YEAR. Literature of the control of the first of th

presenting ANEW BREED OF TEXTILE



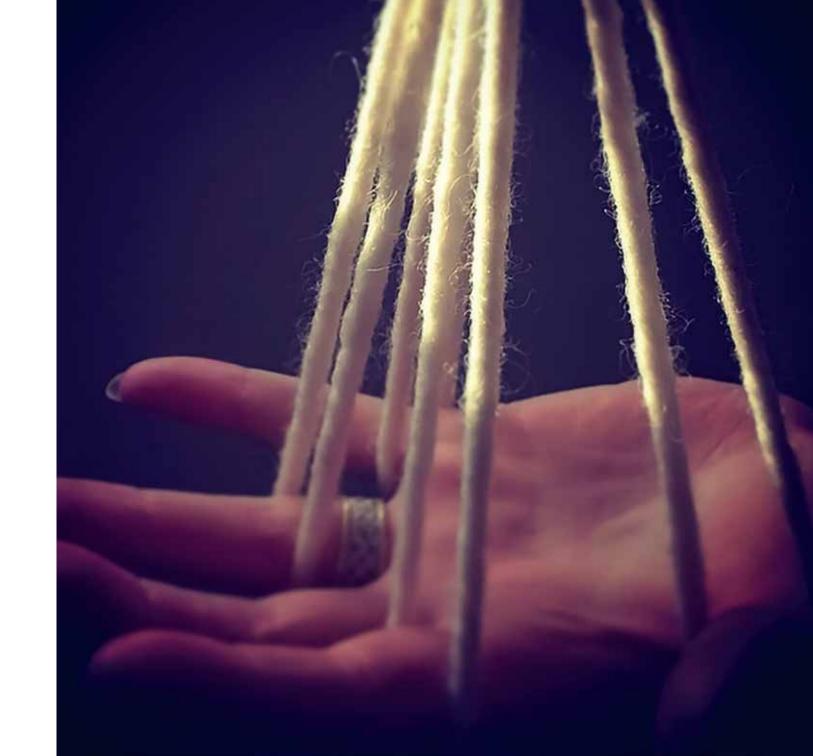


Mi-bu in Mandarin means rice cloth and just like its namesake it's a brilliant staple. Rice straw fibre is woven with wool to create a new breed of interior textile that is both luxurious and resilient.

Sumptuous and hard wearing, Mibu is a natural choice for upholstery that keeps looking good while going the distance.

Creating textiles as a bi-product of food crops increases the value of the crop and the productivity of the land.

But perhaps the nicest thing about Mibu is what is does for the air. Million tonnes of rice straw is burnt after harvest every year, loading the atmosphere with ash. Mibu breathes new life into rice straw, enriching interiors the world over.





## **ABOUT US**

Established in 2009, The Formary works with corporations and government organisations worldwide, redesigning large volume waste streams. By overcoming technical barriers and creating innovative solutions we are able to transform Industrial and Agricultural fibre waste into beautiful products and desirable textiles.

Millions of tonnes of textile waste is dumped globally every year, with over 90% of this waste able to be converted into valuable product.

The Formary's ability to transform waste into innovative new product for our clients is a truly unique and savvy sustainable approach. The scale of our clients means our resulting work has a significant positive impact on the environment.

With the world's population predicted to grow by another two billion people in the next forty years, food production will need to expand rapidly to meet population needs. This in turn will result in increased volume of fibre waste generated from food production.

Our latest project converts fibre harvested as a bi-product of food production into fabrics. This reduces the need for fibre only crops and frees up precious arable land for vital food production.

Creating textiles as a bi-products of food production increases the value of the crop and the productivity of the land while also reducing waste and carbon emissions.

The Formary's united natural fibres are the future of textiles.





## FORWARY

## UNITED NATURAL FIBRES

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